FOR IMMEDIATE RELEASE

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Fullerton Police Department Receives Traffic Education and Enforcement Grant

The Fullerton Police Department has been awarded a $446,116 grant from the California Office of Traffic Safety (OTS) for a year-long enforcement and public awareness program. The traffic safety program is intended to educate the public on safe roadway habits and deter people from violating traffic laws or practicing other unsafe behaviors that lead to injuries and fatalities.

The Fullerton Police Department commends the California Office of Traffic Safety for their commitment to collaborating with local agencies in order to reduce traffic related injuries and deaths.

The grant from OTS will fund various education and enforcement activities for the 2019 federal fiscal year, which runs from October 1, 2018 to September 30, 2019.

Activities that the grant will full include:

- Educational presentations, including conducting “Know Your Limit” operations
- DUI checkpoints
- DUI saturation patrols
- Bicycle and pedestrian safety enforcement
- Motorcycle safety enforcement
- Distracted driving enforcement
- Seat belt and child safety seat enforcement
- Traffic enforcement focusing on the top primary collision factors
- Compilation of DUI “Hot Sheets,” identifying DUI offenders with a suspended or revoked license as a result of a DUI conviction
- Specialized DUI and drugged driving training such as Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Recognition Evaluator (DRE)

In 2016, 3,623 people were killed in crashes across the state, a 7 percent increase from 2015, according to the National Highway Traffic Safety Administration. Particularly alarming is the rise in pedestrian deaths, with 867 pedestrians killed on California roadways in 2016, a nearly 33 percent increase from 2012. Along with the growing dangers of distracting technologies like phones and drug-impaired driving, this grant funding will provide opportunities to combat these dangerous and illegal behaviors.

“Almost all crashes are preventable,” OTS director Rhonda Craft said. “Education and enforcement go hand in hand helping change behaviors that cause devastating crashes.”

Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.